

"The Ottawa Spotlight"

(Weekly Review of National Affairs)
(By Speculator)

OTAWA, April 11.—The first session of the newly elected parliament is expected to open here about the middle of May. The exact date cannot be set at the moment, it has been explained by the Prime Minister, as it will be about the second week in May before the final writ of election from outlying constituencies can be returned. In the meantime every arrangement will be made for the session, measures to be replaced before parliament will be drafted, among them the budget. There will be great interest in the budget, a formidable instrument at any time but particularly formidable in wartime as the Dominion treasury is the clearing house of all war activities. The government expenses in the fiscal year from April 1st, 1940 to March 31st, '41 will be double those of a peacetime year, and the heavy drain will be met by taxation and borrowing. It is of course one of the great problems of finance minister and his expert advisors to get all they can from taxation; but not to cripple industry in the process, to secure money through the sale of lower rates of interest possible and to cut down as far as is possible, expenses not related to the war.

It is not yet certain whether any will be made in the cabinet. Beyond mentioning that no minister of co-ordination will be appointed, the Prime Minister has had nothing to say about this. Suggestions have been made from time to time that an industrial war council might be set up, that a ministry of supply, and another of distribution, be created, that under-secretaries of departments to assist the ministers in their parliamentary duties might be appointed. These questions will not be cleared up for time at least. The Minister of National Defence, Mr. Rogers, who has charge of the three branches of the Active Service Force, on land, sea and air, will shortly visit Great Britain. He will consult with members of the British Government on the war services. These conversations will undoubtedly be of the greatest assistance to Mr. Rogers and his associates in Ottawa in directing Canada's military and air effort along lines which will be a maximum help to the Allied cause. Mr. Rogers will also use his personal knowledge of the how the final stages of the training of Canadian troops and airmen already in Britain are progressing.

Since pleasure has been expressed here at the news of the appointment of the Earl of Athlone as Governor General of Canada, it is not surprising that the new governor who is a brother of that dapper Queen Mary will come to Canada in June and will be installed in his high office in the Senate Chamber in Ottawa. His long distinguished military experience, his popularity as Governor General of South Africa, and his attachment to the King ensure his success in his duties in Canada in this critical time and a cordial by all Canadians.

It is thought likely that following the tabling of the St. Louis Dominion-Provincial relations Report in Parliament a measure for unemployment relief insurance will be introduced by the government. The report will probably recommend an amendment to the constitution which will give the government the right to enact a measure of the kind. If, as seems possible, Quebec, Alberta and Saskatchewan are the subject to the constitutional amendment the bill might be introduced in the same manner as did age pensions legislation, making the provinces the subject when enabling legislation is passed by Provincial legislatures in any event whatever course is considered advisable and practical, there is no question that a sincere effort will be made to introduce the measure at an early date if possible. Unemployment relief insurance would be a genuine help in the labor situation when peace is restored and demobilization of war industry takes place. In relation to the attitude of the provinces, there is no question that there is a general approval of the unemployment insurance scheme. The Dominion treasury which is at the time urgent need to husband its resources, would not likely be called upon to bear a great proportion of the cost of operating the plan, beyond the actual expenses of administration. The bulk of the cost would be divided between employers and employees.

The agreement between the Dominion and the provinces in the matter of direct relief to the unemployed, which automatically expires on March 31st, will be renewed on the existing basis.

In The Interests Of A Better Strathmore

Dr. Coburn, who is Field Secretary of the Evangelical and Social Service Department of the United Church of Canada, is spending the week in Calgary and district.

Dr. Coburn will be in Strathmore, Friday, April 12th, afternoon and evening.

At the time of union both the Methodist and Presbyterian Churches had several well organized departments such as Sunday Schools and Young People's Societies, Foreign Missions, etc., and not least among them, a Social Service Department operating closely with the Social Service Council of the Dominion. Under this department are the various Social Service Homes, the Boys' Farm, etc. and it was under this department that relief was sent to the stricken rural districts before the governments were prepared to take action. Many Strathmore friends will remember Mr. Withers of the Mount View Home, Calgary, on Sunday, November 26th last year. She, too, is in the play this part of the church's work.

A large part of the work of this department is publicity. From here comes the information regarding the work of the higher traffic, juvenile delinquency and social evils generally. Not only is information sent to ministers, Sunday School Superintendents and other Christian workers, but the department sends out on the road men who are particularly fitted in this kind of work and Dr. Coburn is one of them.

Arrangements have been made for two meetings which Dr. Coburn will address.

Dr. Coburn will give an illustrated talk on the boys' farm, the Strathmore immediately after the session closes at four o'clock. Then in the evening, there will be a public illustrated lecture on the sex problem and the "entitled" Man, Woman and God. This will be given in the United Church. Those asking for the services of Dr. Coburn are requested to take an offering to help defray his travelling expenses. You are invited to attend this meeting and we are sure that you will not be disappointed. Plan right now to attend Friday, April 12th, at 8 p.m. in the United Church.

CALGARY GREYHOUND BUS DEPT

The new Greyhound Bus Dept in Calgary is a credit to the Company, and an asset to the city.

The well lighted interior, with conveniently arranged side offices of barber shop, lunch counter, news stand, radio, candy, etc., cater to the needs of the travelling public. The business offices, public and private are on the second floor.

The buses drive in under a sheltering roof, hence passengers are not wet or soaked, undisturbed by the vagaries of the elements—whether of heat, cold, rain or snow.

A word about the Calgary Greyhound Company's progress is of interest. The tribute would not be complete without a tribute to the very courteous and very efficient drivers who wear automatically expiring uniforms. This will be renewed on the existing basis.

MY CALENDAR PROCLAIMS

The figures on my calendar proclaim Winter will soon be nothing but a name. I hear the dropping of the melting snow. Anticipating April's sun and showers. And seem to hear in answer far away. The upspringing of a million flowers.

I look across the meadow white and still. Just know that soon this sleeping land will thrill. With life again, this deeping life will grow. With grasses, bright with children rolling over. The soft earth, finding here, where it has been. Fire of the sun amid the rippled corn.

Too long by cold and winter disciplined. I dream of warmth, of blossoming orchard trees. So am I careless of this bitter wind. I feel it instead as summer's welcome breeze. Let us relax in sun, let the heart sing! My calendar proclaims the coming spring.

MARJORIE KNAPP—The Month.

Local News Items

Rowe Martin who was home on Last week Mrs. Llewellyn Jones of Revelstoke stopped off for a visit at the Patrick's home in Strathmore.

Mr. E. N. Ridley returned Monday from a holiday trip to Toronto. He reports that weather on road much similar to that prevailing in Southern Alberta, snow and more snow.

Quite a number of social evenings and bridge parties were arranged in honor of Mrs. Vincent Moran, during her visit to her parents in Strathmore. Among the hostesses were Miss E. B. Sorenson, Miss Jean McGregor, and Mrs. Cliff Giroux.

Mrs. E. Curry of Edmonton is staying with her brother Constable J. Carter, during Mrs. Carter's absence, who was called to Oyma, B. C. on the death of her mother, Mrs. Bunny.

Mrs. McNaughton formerly of Strathmore and Brooks now of Vancouver, was week end guest of Hugh Kelly and Mrs. Gladys Morgan, last week. Mr. and Mrs. McNaughton went out to Cornwall, Ontario, where they expect to make an extended visit.

Mrs. Wurttemberg who came from Hawthorn to see with Dr. DeWitt will remain for several days.

Mrs. Carter Bereaved
Mrs. Carter, wife of Constable J. Carter received word last Sunday that her mother Mrs. Bunny had passed away suddenly at her home in Oyma, B. C.

Mr. Mary Melville Bunny, wife of B. H. Bunny, will be remembered by many of the Strathmore people, having lived here for many years. In 1925 they lost their home by fire, after which time they lived in Calgary for a few years, but buying the fruit farm at Oyma, near Vernon, B. C. where they have since lived.

Sincere sympathy is extended Mrs. Carter in her bereavement.

NEW DIRECTORS FOR DUCKS UNLIMITED

Mr. Wm. G. Ross, K. C., M.L.A. President of Ducks Unlimited (Canada) announced the election of two new directors to the Board of that organization.

The new directors are—Hon. John Bracken, Premier of Manitoba, elected to succeed the late Jas. A. Richardson, and Mayor Austin C. Taylor, of Vancouver, elected as additional director, upon the extension of the Duck Unlimited program of waterfowl restoration to British Columbia.

Hon. J. Bracken, B.A., LL.B., LL.D., is a member of the Board of the Province of the Canadian West. He has been Premier of Manitoba for the past 10 years. Prior to that he was, for 10 years, President of the Manitoba Agricultural Union.

Mr. Leslie Campbell who has been away several days helping his brother, Mr. Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

Mr. and Mrs. John E. Agar and two boys Roy and Donald from Thompson, Alberta were visiting last week at the Laycraft home from Monday to Tuesday.

DEATH OF PIONEER RESIDENT

Following an illness which extended over two weeks, Mrs. Lena Leubke passed away at her home in Strathmore Wednesday, April 10th about 4 o'clock.

The deceased Lena Leubke was born in Lynn, Illinois in 1865. In 1981 her marriage to Mr. Frank DeWitt took place.

In 1910 they came to Strathmore buying the farm about four miles north east of Strathmore, where they established a comfortable home.

After the death of Mr. DeWitt about 1921, Mrs. DeWitt purchased the house on 6th St. Strathmore, where she has since resided. Her neatly kept home and specially attractive flower garden was a source of pleasure to many of her friends.

In her years of health Mrs. DeWitt was an active member of the W. I. C. and a staunch supporter of the United Church. She possessed a strong religious faith, and many quiet kindly deeds brought pleasure to her friends and added to her long life.

Funeral services will be conducted by Rev. V. M. Gilbert in the United Church Friday at 2:30 p.m. after which E. W. Thirsk, Esq. of Calgary, will accompany the remains to Regina, where interment will take place. Pall bearers will be Messrs. George Thirsk, T. Schulte, R. Brown, E. White, J. Smith, and T. E. H. Fawcett.

M. D. BOW VALLEY COUNCIL HOLD MEETING

A regular meeting of the Bow Valley Council was held in the Municipal office, Strathmore on Wednesday, April 10th, 1940.

Mr. J. A. Whitbread, District Agriculturist with headquarters in Calgary, was present at the meeting and talked with the Council on the Prange, Policy control of the Prairie Provinces, the formation of a Junior Calf Club.

In connection with the Hospital scheme, the negotiations with the Hospitals have not been entirely satisfactory, and it will be sometime yet before the matter can be referred to the Ratepayers.

The Council would like to advise all residents that poplar poison can be obtained at Lambert's Drug Store and as the poplars are laid, the Council would like to have as much poisoning as possible done.

IN MEMORIAM

In loving memory of our dear father and husband George Walker, who passed away April 13th, 1938.

Every moment do we miss him. So often we feel his loss. Deary is our home without him. Help us Lord to bear our Cross. We miss you, dear old Dad, Father and Husband, and Grandchildren.

Mr. and Mrs. C. Cowell have returned from a long visit in Los Angeles and vicinity.

A card party was held in Cheadle last week to wind up the Bridge Tournament which has been running for the last two months. The tournament prizes were won by the following—Ladies first—Mrs. I. Russell; Men's first—Mr. W. Leitch; Ladies second—Miss M. Russell; Men's second—Mr. H. Russell. The lucky draw was won by Mr. T. Heekle, first; Mr. H. Wood, men's first, and Consolation to Miss L. McLean and Mr. L. Lewis.

The Ladies of the W. A. called on Mrs. T. J. Kildea to present her with a lovely linen breakfast cloth and a glass fruit bowl.

Mrs. Kildea was formerly a Miss Mary Macdonald.

Eighty people braved muddy roads on Monday night to gather in the Cheadle Hall to honor P. T. Kildea, the local sportsman, on his birthday. The community Mr. Geoff Kew presented P. T. Kildea with a Shaffer pen and pencil set. Mr. P. Cowell presented P. T. Kildea with a watch. The wedding gift of silver from the Cheadle Ladies Club and the Sports Club. Twenty tables of cards were played. Travelling prizes were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

GERMANY CONTINUES HER RUTHLESS AGGRESSION

Sea, Land and Air Warfare has been waged for the past two days with a desperate fierceness along the Norwegian coast. In the North Sea, and in Oslo the Capital of Norway, which German troops had invaded and attempted to set up Government control. Locked in a Titanic sea and air struggle, the Allies have wrecked Germany's Norway campaign.

The German fleet has suffered very heavy losses of both men and ships. The Allies loss has been small compared with that which inflicted on the enemy.

In this answer to Hitler's ruthless aggression he has for the first time met with armed resistance from a force more powerful than his own.

The aftermath of this defeat to Europe's "Mad Man" will be studied and watched by other nations the world over.

German airplanes made a mob flight over Scapa Flow, but were driven back by British airplanes, without having accomplished anything.

Mr. Toppenberg also gave much very practical information.

Mr. Watson stated that about 1.6 of the cream production of this district produced about 20,000 lbs. of butter. A. D. Strimington stated the Strathmore creamery of better average about 200 lbs. per week.

To equip a creamery with one pasteurizer would cost about \$10,000, a small creamery of better average about \$5,000, but the cheese factory is not considered practical for this district. It was the consensus of the meeting that there are enough cream ships in the district to operate a local creamery successfully.

Owing to the impossibility of the roads the surveyors appointed at the last meeting had not been able to complete their canvass. However this will be done as soon as possible, committee comprising Messrs. Jas. Harwood, Art Peterson, Mary Hughes and A. D. Strimington was appointed to work with the surveyors.

A suggestion towards forming a co-op branch was also discussed and favorably commented on. Every possible effort will be made to establish a Creamery in Strathmore.

MEETING OF WHEATLAND SCHOOL DIVISION

A meeting of the Board of Trustees of the Wheatland School Division was held in Strathmore on Thursday, April 11th, 1940.

The new Building Program for the year 1940-41 was discussed, and the decision was made to leave the matter in abeyance, with the exception of the erection of one new school building.

It was decided to send a letter to all the local Boards, requesting them to send in all their old school records, with the exception of the Minute Book. Also, to ask their cooperation with regard to keeping school grounds tidy, and to obtain the Local Board's reaction to providing swings at the schools.

A get-together meeting of the Trustees of the Strathmore School Division and the Wheatland School Division was held in the evening, when discussion centered around the accommodations necessary for the coming fall term. If the Wheatland Division could send a sufficient number of pupils from the country, the Town Board could open up another room to accommodate them, and this would facilitate the redistribution of the grades.

It was decided by the Divisional Board to have a picnic at the school, a number of parents and pupils interested, from the country, arrangements will be made commencing the September term to provide housing and Dormitory facilities in Strathmore, at a very nominal cost. Anyone interested in this project is requested to get in touch with the Divisional office.

The aim of the Division is to make it possible for all boys and girls residing within the Division to be able to obtain a High School education.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

Mr. and Mrs. Kildea, with a party of friends, were on each table and caused much merriment and speculation. At the last table the prizes were unwrapped by the winners—Mr. and Mrs. Kildea.

COMING EVENTS

A Bachelors' Ball will be held in the Nightingale Hall, on Friday, April 26th. Whistlers' Calgary Orchestra will provide the music. Caps, balloons and novelties. Everybody welcome. Admission to married men and ladies FREE. Bachelors \$1.00. Supper provided free of charge.

MINSTREL SHOW AND DANCE—Carnegie Community Hall, April 19. Proceeds in aid of Curling Club. Come and help a good community project.

TAKE NOTICE—The Amateur Night and Court Contest by the Ladies Aid of United Church for Tuesday, April 24th has been postponed on account of road conditions to April 25. Keep this date in mind and plan accordingly. The Theatre, Tuesday, April 24th at 8 p.m.

TAKE NOTICE—The Amateur Night and Court Contest by the Ladies Aid of United Church for Tuesday, April 24th has been postponed on account of road conditions to April 25. Keep this date in mind and plan accordingly. The Theatre, Tuesday, April 24th at 8 p.m.

TAKE NOTICE—The Amateur Night and Court Contest by the Ladies Aid of United Church for Tuesday, April 24th has been postponed on account of road conditions to April 25. Keep this date in mind and plan accordingly. The Theatre, Tuesday, April 24th at 8 p.m.

TAKE NOTICE—The Amateur Night and Court Contest by the Ladies Aid of United Church for Tuesday, April 24th has been postponed on account of road conditions to April 25. Keep this date in mind and plan accordingly. The Theatre, Tuesday, April 24th at 8 p.m.

TAKE NOTICE—The Amateur Night and Court Contest by the Ladies Aid of United Church for Tuesday, April 24th has been postponed on account of road conditions to April 25. Keep this date in mind and plan accordingly. The Theatre, Tuesday, April 24th at 8 p.m.



MEN'S HIGH TOP BOOTS

• 16 INCH — • 12 INCH AND • 10 INCH
GREG AND LECKIE MAKES

MEN AND BOYS KNEE RUBBER BOOTS
GUM RUBBERS AND RUBBERS

New Lot of MEN'S WORK SHOES—
Priced \$2.95, \$3.45, \$3.95 and \$4.95

Complete Stock of WATSON GLOVES, CANVAS
AND COTTON GLOVES.

New Lot of HARVEY HALL NECKWEAR—
Just Arrived—Priced at 55c, 75c and \$1.00

Thos. E. Wright

Men's Better Wear

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

PHONE NO. 1— John Spiros, Manager

THE WORLD OF WHEAT

(By H. G. L. Stratton)

Director—The Crop Testing Plan

A week or so ago this column referred to an uncommonly good book written by Miss Tabors on the life of Nebuchadnezzar, the King of Chaldeans, who reigned some 2600 years B. C. Nebuchadnezzar, Miss Tabors tells us, became a great world conqueror. He subdued the Kingdoms of Assyria, the Medes, Jews and others, and a number of others including Mesopotamia; and then he obtained control of the lands which opened up into the Mediterranean. Nebuchadnezzar, however, held one important principle in mind in all these great conquests, which our statement of the

modern world, it would seem, might not meditate upon. Nebuchadnezzar realized that the only way domination over other lands and over other people could be transferred into wealth and satisfaction to his own people was, as he put it, "by the normal working of economic affairs and not by military supremacy alone," and by bringing about this desired result Nebuchadnezzar energetically set himself to work to encourage trade and commerce between the diverse countries. The King also encouraged, particularly the business of merchants, all so that the standard of living of all the people, even of those in the conquered countries, could become increased.

NOTICE TO SUBSCRIBERS
Corrections to the mailing list are made every six weeks or two months. If you have sent in your subscription, and the date is not changed for a few weeks, please don't be alarmed unless you do not get the paper.

There is no other
tobacco JUST LIKE
OLD CHUM

CERESAN - -Ceresan TREATERS

CERESAN TREATER FOR HIRE
FORMALDEHYDE IN BULK

OUR SALE OF KYANIZE WILL START IN
APRIL - LATER ANNOUNCEMENT

Strathmore Hardware

"The Store of Quality and Service."

M. A. RELLINGER, PHONE 54

Pot Pourri

History, out of the mist, in a haze
low ripple
Breaks, blithely against the shore
The mist has buried the town in its
own oblivion.
This mist is the sea once more.

First, this is brown mist; but a sense
in the air of snowflakes?
I stand, and where the ripples die
Lift up an arm and wait, till my lost
ones know me.
Wheel overhead, and cry.

Salt in the eyes, and the seaquils,
mewing and swooping,
Scratching the breast from my hand;
Breathing my hand with their keratin
in swift caresses
To show that they understand.

Oh, why are you so afraid? We are all
of us exiles!
Wheel back in your clamorous rings!
We have all of us lost the sea, and we
all remember.
But you—have wings.
(Seagulls on the Serpentine—Alfred
Noyes).

CENTENARY OF TIRE INVENTORS

Man Who Revolutionized Transport
Born in Ayrshire, 100 Years Ago.
Because an electric veterinary year
rebelled against the jolts and
bumps he encountered during his doc-
tor's travels about his province, an in-
vention was born that has since put
the world on wheels.

The centenary of John Boyd Dunlop
was observed throughout the world on
February 15th, 1940. He was born in
Drogheda, Ayrshire, 100 years ago, and
emigrated to Belfast, Ireland, in his
early twenties. There at the age of 18
his thoughts on the cushioning of ve-
hicles from road shocks crystallized in
the idea of cushioning air under pres-
sure in a rubber and canvas tube placed
between tire and road and the rim of
the wheel.

Flourished by the idea, he constructed a
pair of tires on rims and fastened them
to two driving wheels of his son's tri-
cyclette. Then in the bright moonlight
of February 24th, 1888, Johnny Dunlop
went on a test run, little realizing he
was participating in an invention that
was to revolutionize transportation
throughout the world and lead to the
tremendous expansion of travel by
road and air with which we are
convinced today.

The first pneumatic tire perfected
for commercial use is still to be seen
in the Royal Scottish Museum, Edin-
burgh after enduring 200 miles travel
without a single puncture. But its real
era stressors are travelling millions
on the highways of the world—giving
easy, speed and comfort to millions
of passenger truck and farm vehicles—
and sheathing the wheels of aeroplanes
rising in size from small civiliza-
tion planes to mighty bombers. Even John
Dunlop could never have guessed that
his invention of the pneumatic tire
would enable an automobile to
traverse a miles stretch at a speed of
36.8 miles per hour as John Cobb did
on August 23rd, 1929, at Harewood
Salt Pans.

When the first pneumatic tire was
invented commercially successfully, a
company was formed bearing the Dun-
lop name, and that small beginning
has grown and expanded until today
it has become a huge organization
with factories in ten countries on five
continents, and a range of products
that serve the world.

"THE STANDARD" THE HOME OWN PAPER

Phone your locals in to 17—

Nightingale

Mrs Kinney, with Donna and Tom
are visiting in Edmonton.

Mrs John Hickey left for coast
on Monday morning. Mrs Hickey has
gone to take a rest cure on the advice
of her doctor. We hope she will re-
turn completely restored to health.

A little stranger has arrived at the
home of Mr and Mrs Hiebert. The
best of good wishes to father, mother
and baby from Nightingale and Valley
Gardens.

The Women's Institute held their
regular meeting on Thursday last at
the home of Mrs Farr. Because of the
state of the roads there was a very
small attendance and no business was
transacted. The members are asked to
bring to the next meeting suggestions
as to the best methods of establishing
municipal health services.

In The Community..

Contributing Services

Opinions expressed in these articles
are those of the writer and not neces-
sarily those of the Standard.

THE SCHOOL AND THE COMMUNITY

THE WAR OF IDEAS

As we look around the world today
we observe a condition that makes us
wonder whether Shakespeare and Mar-
low were not uttering eternal truths
when they said respectively, "What
looks we mortals be" and "There is a
good born every minute."

The extent to which conflicting and
mutually contradictory ideas exist
would be laughable, were it not so trag-
ic. It anyone were to attempt to drive
a car North and South at the same
time, he would be unanimously con-
sidered a fit subject for a mental
hospital. Yet in very truth in our polit-
ical and economic lives we are
trying to do just that. The number of
people who succeed in this degree, in
having and living a consistent philoso-
phy is exceedingly small. And almost
none realize that there is a great gap
between what we believe and what we
actually do.

What is the evidence of this condi-
tion that we claim exists?

What are some of the main tenets
of Christianity and what are some of
the main results of our economic sys-
tem? We do not think that anyone
will deny that the following are axi-
oms of Christianity.

"Do unto others as ye would be done
by."

"What shall it profit a man if he
gains the whole world and lose his
own soul?"

"Let him that is without sin, cast
the first stone."

Now what do you think that anyone
will deny that our economic system is
based on a grossly materialistic creed;
that as a result of this we have war
(Christ was the Prince of Peace), un-
employment, money is a "sine qua
non" of modern life, we have a ruling
class based on profits, by and large
the impact of the machine on native
peoples has been an unrelieved story
of progressive degradation. Firearms,
factory ruin, and ready-made clothes
with their concomitants have corrupt-
ed every littoral upon which they have
lashed.

Intolerance—political, race, sex,
religious, is rampant. May we quote a
poem by Hilaire Belloc.

Behold, my child, the Nordic man
And he, as live him as you can
His legs are long, his mind is slow,
His hair is light and made of tow.

And next to him the Alpine race
Oh, what a broad and brutal face
His hair is dark, his skin is yellow,
He is the most unpleasant fellow.

Then the lowest race of all,
Mediterranean we call,
His hair is curly, his eyes are curls,
And he is easy with the girls.

Do not let us be self-righteous
enough to think that only the Germans
are guilty of race prejudice.
Anyone who dares to think of Tol-
erance in the year of Grace 1940 ex-
periences a feeling of dull despair. Every-
thing is in a state of confusion, in
hand in hand. The more fear there is,
the more intolerance there will be,
and we doubt whether at any time
during the past four thousand
years (the period of written history),
there has been quite as much fear
as we have at present.

Again, would any one dispute the
suggestion that economically the world
is largely international, where polit-
ically we have a national setup? Did
anyone contradict the implications of
Beverly Nichols' "Try Havers"? Have
the munition makers, the dealers in
credit, the car manufacturers, et cetera,
a national or international view-
point? On the other hand, we have
many politically national units each
jealously guarding its own boundaries
and national culture. How can political
isolation and a machine-age culture
exist side by side?

Closely related to the above is the
imperialistic and superior attitude
point of view. "My country right or
wrong, but right or wrong my coun-
try." Yet in the hearts of these same
people is a sense of world unity and
they would deny that this very imperialism
and exaggerated patriotism leads to
war? If you have any doubt
thoughtfully read a few national songs
of a number of nations.

Social cooperation is the order of
the day—verbally at least, and yet
how slowly it is being established in
the old rugged individualism of a pre-
machine age. It makes no difference
that a shot fired in Sarajevo may be

heard around the world almost instant-
aneously.

We are all convinced that the world
has progressed more in the last fifty
years than in any period of the world's
history. But what do we mean by "pro-
gress"? We travel faster, we pay less
for, we live faster, a few more money-
faster, and this is our boasted "pro-
gress." Whether now we traveling faster,
easier, concert, radio, automobile, and
athletics are no substitute for intelli-
gent work. Surely there is no purpose
in having won leisure and health, if we
don't know how to use them. The pro-
gress of civilization is not the progress
of machines but the progress of man.

What is the result of these mutu-
ally contradicting ideas; of this oscil-
lating lag; of this divorce of thought
from its mate the deed? Its result is
disastrous. There is chaos, both in
thought and action. We believe that un-
less the gap is bridged, civilization is
doomed. As has been stated it is a race
between Education and Idiocy. Can
Education bridge the gap? We believe
it can, provided we know what kind of
citizen we want in a civilized society.
Starts knew what she wanted and
succeeded, through Education, in cre-
ating just that type. Nazi Germany is
succeeding. The English Public School
knew what it wanted its young of the
upper classes to become and have sent
out Ambassadors, Bishops, Governors,
General, Army and Naval Officers, and
have stamped the regions of the world,
wherever they have been, with a de-
finite type of culture. Why cannot we
do the same?

The Line of Progress, we believe, is
often interrupted but if we set aside
all prejudices and render a sober judg-
ment upon the record of the last
2,000 years we notice an indubitable
if slow rise from a condition of almost
unbearable brutality and crassness
to a state which holds the promise of
something infinitely nobler and better.

The human race is possessed of almost
inextinguishable vitality. It has sur-
vived many wars, plagues, it will al-
ways learn how to overcome the most
menial spiritual ills which now beset us. Its
very, chary of revealing her secrets,
has this far taught us one great les-
son. What the hand of man has done,
the hand of man can undo. It is a ques-

USED MACHINERY

24 RUN DOUBLE DISC MCCORMICK DEERING
PRESS DRILL (Practically New)

38 RUN SINGLE DISC MASSLEY DRILL

28 RUN DOUBLE DISC MCCORMICK DEERING
DRILL

20 RUN SINGLE DISC VAN BRUNT DRILL

20 RUN SINGLE DISC MASSLEY DRILL

9 FOOT COCKSHUTT TILLER

10 SECTIONS LEVER HARROWS

3 BOTTOM 14" HORSE OR TRACTOR FLOW

4 BOTTOM 14" TRACTOR FLOW

6 BOTTOM 14" TRACTOR FLOW

8 FOOT DISC

14 FOOT DISC

8 1/2 FOOT CULTIVATOR

10 FOOT CULTIVATOR



UGHEC
MOTORS

STRATHMORE, ALTA.

tion of courage, and next to courage, "Come my friends
It is not too late to seek a new world"



* No better illustration of what modern business, in its organization,
can do in co-operating to further the interests of those other industries
dependent on it, is to be had than that of the Agricultural Implement
Industry in relation to farming.

Its inception was the making available to other farmers the tools which
one ingenious farmer developed to lighten his own labors and enable him
to accomplish more in the always too short seasons. Its support by farmers
to the point which has enabled the building of organizations financially
and technically strong enough to carry on large scale experimental
engineering has increased its efficiency and usefulness to the benefit
of every farmer.

Ever alert to the immediate problems of the farmer, whether it be
soil-drifting, which it enabled the farmer to combat by producing
and perfecting the One-Way Disc Seeder, or the need for still lower costs
of production which it helps to solve in the case of the adoption of the
low cost harvesting combine to the needs of all farmers, both large and
small, by developing the New Small Power-Take-Off Combines, its experi-
mental departments are even now busily engaged in laboratory and
field work anticipating the ever-demanding fields which farming continues
to make on those whose life work it is.

Early associations with the pioneer farmer brought realization of the
need for financial assistance and no source has been as liberal and none
less costly than the implement maker in providing the necessary equipment
to enable the farmer to reap full benefit from his land and effort.
The urge for greatest volume to keep manufacturing costs down has
ever dictated as low a selling price as was consistent with good business
principles and prices of farm implements in Canada are cheaper than
any other continent in the world outside North America. Canadian
prices compare most favorably with those in United States where the
benefit of the world's greatest implement maker is accorded the industry.

Massey-Harris regards highly its reputation for co-operating with
the farmers of Canada and the co-operation it receives from the support
and good-will of farmers generally.

MASSEY-HARRIS COMPANY LIMITED
THE SERVICE ARM OF THE CANADIAN FARM

Cream Shippers - - ATTENTION!!

We will pick up your Cream and store it in the Strathmore Cold Storage Plant until Van leaves the next morning for Calgary. ●They are assigning a Special Room at 36 degrees for your protection. ●Our Van while on the road is insulated against heat and cold, thus assuring you of your Cream reaching the Creamery in Perfect Order. ●This service at absolutely no extra charge to you.

Ship "Economy"
for Better Service and Cream Grades.
For Further Information—
**PHONE 20,
OR SEE GEORGE PALARDY**
INSURED AND BONDED

COAL FROM CONSUMER'S MINE
Delivered Per Ton at \$4.50
●TRUCKING OF ALL KINDS ●
Cream Route Tuesday and Friday
NORMAN TAYLOR
Strathmore
PHONE 5—

**you DRIVE
A BARGAIN..**



**... WHEN YOU DRIVE A
CHEVROLET**

ISN'T it significant that you see so many new 1940 Chevrolets on the streets and highways? ... Doesn't that popularity tell you that people recognize something extra in Chevrolet? That something is extra value for the money! You drive a bargain when you drive a Chevrolet... the most beautiful car at a low price ever bought—and the only car, regardless of price, with such a combination of quality features as the Vacuum Power Shift, the "Ride Royal" Super-Silent Valve-in-Head Engine, new Full-Vision Bodies by Fisher and larger Tipco-Matic Clutch. With the purchase of a new Chevrolet you get the advanced luxuries of modern motoring—and you get them at the lowest cost in purchase price, gas, oil and upkeep. Place your order now and you too, will soon be saying, "Chevrolet's the biggest bargain anyone could drive!"

NEW "ROYAL CLIPPER" STYLING... THE "RIDE ROYAL" Chevrolet's perfected Knee-Action Riding System... SUPER-SILENT VALVE-IN-HEAD ENGINE... NEW BODIES BY FISHER... NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS... LARGER TIPO-MATIC CLUTCH... PERFECTED HYDRAULIC BRAKES.

**On Special Deluxe Models*

Eye It · Try It · Buy It! **CHEVROLET**

W. J. WEYERS,
Strathmore

I. V. REISH
Rockyford

STRATHMORE STANDARD

Office Phone 17 — A. M. Moore, Publisher — Res. Phone 94
PUBLISHED EVERY THURSDAY
SUBSCRIPTION PRICE \$2.00 PER YEAR IN CANADA
OUTSIDE CANADA \$2.50 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE
Member of the Canadian Weekly Newspapers Association

APRIL SNOW STORMS

"April showers bring May flowers."

Like-wise April show storms bring moisture that is soaking the dry and thirsty earth with that life giving essential moisture, without which the wheat cannot germinate. But the moisture has come and farmers generally are rejoicing in the copious moisture for their fields.

At present the surface is largely snow covered but in two or three short weeks now winter weather will have given way to spring, and the annual process of plowing, discing, and seeding will be the predominating activity throughout all agricultural communities.

It is a wonderful time of hope and endeavor. Agriculture is as old as Adam but every Spring it revives and develops fresh in the tiller of the soil a renewed energy, and in the heart of the thinking person—a hope—that this year's harvest will bring forth abundantly, that the laborer shall be rewarded for his labor and that the people of the world may be fed.

Spring time brings each year the marvelous mystery of growth of leaf, flower, that bears some of its interest and beauty because of its repetition.

SUMMER TOURISTS

PLANS are well under way for the Grand opening of the Jasper-Banff-Peak District Highway that on July 1st—Canada's National Day—will be formally opened.

ally declared open to the public. We are told that the majestic scenery of this Highway baffles description.

Mr. R. J. C. Stead of the National Parks Dept., Ottawa is arranging with C.P.R. and C.N.R. officials and both Federal and Provincial Governments to make the opening ceremony, worthy of the magnificent scenery that will be viewed by many for the first time.

Many prominent Americans are to be specially invited guests for the occasion. Hundreds of private parties will undoubtedly plan to attend the opening ceremonies. Many of these will travel by train, some by airplane—but the large majority will travel in their own automobiles.

Strathmore is on the direct line for Eastern tourists, and we suggest that "our Town" put on its best holiday dress. Let us put up our own flags to greet the thousands of tourists that will travel by train, some by airplane—but the large majority will travel in their own automobiles.

It all helps.

STATISTICS OF THE HEART

During a career of twenty years the woman who makes a man's home is a family of six bestows 45,000 kisses, peels 87,600 potatoes, darns 3,400 socks and stockings, makes 29,200 beds, butters 175,000 slices of bread. These statistics were compiled by the late Canon Arthur Sinker, former rector of Westminster, as a section of London where the lady of the house is almost always at home but probably never "at home."

The figures may startle some members of society (chiefly male). But the more thoughtful, even of the pampered species, will sense that any such collection of numbers, however impressive, must omit more than it tells. Probably Canon Sinker's lists were now being published as representative of his deep interest in the woman. Even from these, however, we can deduce that the Canon knew what the giving of a cup of cold water and the receiving of it—should mean; that he doubtless earned his reputation as the "plain-dealing parson" by such homely persuasiveness as his plain dealing Master employed in parables; and that his conversation of love was warm enough to take the chill out of statistics.

This is what his studies tell us about the man. He hardly intended them to be his own monument, though. They provided him with language needed to drive home a point to many a wayward youngster or to the husband who left his sociableness behind him with his money on a two roundabout way home.

To dwell on the tenderness, the conscientiousness, the loyalty, the forgiveness, the hope that went into daily household tasks—this might have seemed maxims to some of his busy parishioners. But unsentimental figures might awaken their sentiment to feel that which not even a preacher could suggest without risk of seeming trespass.

Plashed today across a world of well tended lawns and open meadows, read in country houses and town houses, they may do as much to bring new happiness where the old was beginning to wear and was amid aging luxury. They are really statistics of the heart, the more comprehensible for being tabulated in the manner of the street.

—Christian Science Monitor.

BRITAIN'S NEW ARMY BOAT

Seven Million Pairs A Year

Northampton—The output of the British Bootmaking industry is now substantially greater than that of 120,000 pairs of Army boots a week given by Mr. Chamberlain at the beginning of the year, and the production, which is compared with that of 120,000 pairs of Army boots a year in peace time, is steadily increasing to

BOXING THE COMPASS

NEW CANADIAN LOCOMOTIVES

Montreal.—In order to meet the demands of increased traffic as a result of war preparations, the first of 15 new locomotives for the Canadian National Railways have been delivered. The new engines intended for freight service but which can be adapted for passenger service, are thoroughly modern, being equipped with mechanical stokers, and feed water heaters. These were designed by C.N.R. engineers.

WAR WILL NOT PREVENT UKRAINIAN FESTIVAL

Plans are already being formulated for the second annual Canadian Ukrainian Musical Festival which is to be held in Edmonton July 12 and 14. It was announced Friday by Michael Mutz, member of the committee in charge of arrangements, Canadian Ukrainian musicians, singers and dancers from every city of the Dominion are expected to participate in this year's festival. Mr. Mutz stated.

The 1939 festival is being sponsored jointly by the Ukrainian Labor Farmer Temple Association and the Canadian Ukrainian Youth Federation. These associations are comprised of string ensembles, 125 choruses and 170 dramatic troupes.

THE FRIENDLY PHILOSOPHER

There's lots you can learn by fishing, even if you don't catch no fish. I says to my boy Johnnie one day when the fish wasn't bittin' no good.

What, for instance, he says. As long as them fish lie on the sand bar and mind their own business, I says, it don't make no difference how many people are fishin' so how hard they try, there ain't nothin' they can do about it.

You can always feel a hungry fish, just like some folks get fooled by the size of a radio "B" battery. It ain't the size that counts, it's how much power produced material it's got in it. That's why I buy the kind of batteries that's built in flat layers.

And I've noticed too, that when a fish get curious and greedy and tries to gobble up everything in sight, like a man he'll find there's a hook in it. And folks that too greedy are likely to find out the same thing.

BLACKOUT PROBLEMS

IN ENGLAND—Reginald Denham, playwright and co-author of "Ladies in Retirement," the play which opened at the Royal Opera House Theatre in Toronto recently, declared on his arrival in that city last London, England is the best place for murder plays in the world today.

There is hardly any need to create an atmosphere since the audience have it all the way to the theatre. They stagger down pitch black London streets, bumping into each other, and being closely spaced talking around corners they don't see, find a flickering blue light behind the thick curtains of the theatre entrance, "he declared.

Speaking of the scarcity of flashlights he said, "You cannot get a flashlight battery for a king's ransom in London today. There are bottle flashlights men sell on the streets which die as soon as you have paid for them. Canadians with relatives in the Canadian Army overseas or with friends in England, are sending thousands of fresh dated flashlight batteries almost every week.

The neighborhood of 7,000,000 pairs of

The British Army's new boot is 16 ounces lighter than the one which became famous during the last war. Trade experts have been so successful in combining durability with lightness and good fitting that when the official pattern was sealed they dubbed it "the country gentleman's regulation boot."

The British Admiralty is buying some twenty thousand of boots shoes and slippers. Missesweeper's knee boots are tested with nine inches of water over a period inside each and if a drop

SPRING (we hope) SPECIALS

CANNED FOODS

"DON'T FORGET IRRADIATED CARNATION MILK!"
4 LB. APRICOT JAM 47c
4 LB. PEACH JAM 47c
4 LB. LOGANBERRY JAM 47c
4 LB. PLUM JAM 39c
1 lb. Orange Marmalade 49c
16 oz. tin Pork and Beans, 3 for 25c
1 lb. tins Chase and Sanborn Coffee 49c

Fine for Babies CARNATION MILK

CARNATION MILK—3 TALL TINS for 25c

Rosebud Pancake Flour per pkt. 28c
Coyote Pancake Flour, per pkt. 28c
1 lb. pkt. Melograin Instant Tapioca 18c
3 pkts. Shredded Wheat 35c

Fresh Pig Bars, per lb. 22c
Oranges, Seed and Juice, 2 doz. 39c
Texas Pink Grapefruit, 3 for 25c

STRATHMORE TRADING COMPANY

A. D. SHERMONT, MGR.

DR. D. C. HAWORTH

DENTIST

PHONE M4140 Residence S0007
Calgary Office— 414 SOUTHAM BLDG.

RED CROSS ITEMS

Toronto, April 10.—Ships of the navy and merchant marine docking at Halifax, Nova Scotia, have been contacted by the Canadian Red Cross Society there ever since war was declared and their crews provided with food by needed clothing. It was reported during a three month period ending March 15th, almost 80,000 articles of clothing were distributed to the navy, its force and army at that port.

The women of Canada work through the Red Cross, to say nothing of the men who have proved themselves expert knitters, have sent well over 15,000 pairs of socks during this period for distribution mainly among the men of the sea at this port. Hundreds of letters expressing the gratitude of these sailors have been received.

INSURANCE—OF ALL KINDS LIFE—FIRE—AUTOMOBILE VANTIGHEM AGENCIES

PHONE 21 — STRATHMORE

1939 Chev. Deluxe Sedan — 1928 Pontiac Sedan
1927 Chev. Sedan — 1938 Chev. 3-4 Ton Truck
In exceptionally Good Condition
1938 Ford 2 Ton Truck—
1932 Maple Leaf Truck, Reconditioned.
Phone 12— W. J. WEYERS — Strathmore

COAL Headquarters

GENERAL TRUCKING—
PROMPT SERVICE—
JOHN KEELING—Phone 72, Strathmore

France, Italy, Russia, Serbia, Rumania, and the United States.

TRAIN SCHEDULE

Strathmore—
Going West No. 1 8:37 p.m.
Going East No. 2 8:02 a.m.
Crescent—
Going East No. 4 9:08 p.m.
Going West No. 3 6:52 a.m.

For The Best In —

Beef, Pork, Lamb, Veal, Fish, and Poultry,
— At Lowest Prices

Roberts Meat Market

PHONE 25 STRATHMORE

BETTER SEED

In order to promote the use and distribution of better seed grain the Alberta Pacific is participating in the work of the Alberta Crop Improvement Association.

Your "A.P." Agent will give you complete information dealing with the seed purchase and seed exchange plan.

THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED (93)

Classified Advertising

per line 35c
three lines \$1.00
READING NOTICES, COMING
EVENTS 50c
CARDS OF THANKS, IN MEMORIAM
NOTICES, ETC. per line 50c
DISPLAY ADVERTISING RATES
ON APPLICATION

WANTED—ONE THIRTY DOZEN
Case White Eggs per week. Apply
Box 17, Strathmore Standard.

FOR SALE—ONE W30 TRACTOR
on street. All shape; 15-20 Tractor,
ready to go; use 15-20 Tractor,
just overhauled one 15-20
Massey-Harris Tandem One Har-
row, Apply Stanley Kerek, Strath-
more

FOR SALE
Nearly new W30 Tractor on rub-
ber 20-20 Massey-Harris; 15-20
Book Island 12 Foot Duckfoot Culti-
vator; 20-20 Massey-Harris 10-10
Tractor; just overhauled one 15-20
Tractor; Double Disc; 2 Bottom Trac-
tor Plovers; Horses; Oats & Barley.
L. A. PHILLIPS
Minneapolis-Moline Agent
Phone 415 • CARSELAND



Church Notes

UNITED CHURCH OF CANADA
Strathmore—Alberta
Rev. V. M. Gilbert, B.A., B.D.
Minister

Sunday, April 14th, 1940
NAMAKA—11:30 a.m.—Worship and Junior
Congregation.
STRATHMORE—10:30 a.m.—Worship and Junior
Congregation.

Subject: "Fulfilling the Law"
11 a.m.—Sunday School.
3 p.m.—Worship.
Subject: "Margarine"
Rev. John Coburn will lecture in the
United Church Friday evening, April
12th at 8 p.m. Be sure to read the note
on Dr. Coburn's visit found elsewhere in
this issue of the Standard.

ST MICHAEL'S & ALL ANGELS'
CHURCH—STRATHMORE
Interdenominational
Rev. Leslie T. H. Pearson, B.A., L.Th.
Minister

Sunday, April 14th, 1940
9 a.m.—Holy Communion.
Celebrant, Rt. Rev. L. Ralph Sherman,
Bishop of Calgary.
11 a.m.—No service.
10 a.m.—Sunday School.
7:30 p.m.—No service.

SACRED HEART CHURCH
STRATHMORE
Interdenominational

STRATHMORE—Mass every Sunday 10:30 a.m. ex-
cepting first Sunday of the month
when Mass will be at 10 a.m.
CARSELAND—First Sunday of the Month. Mass
at 11 a.m.
REV. A. E. ROULEAU, P. P.

FRATERNAL
THE CANADIAN LEGION
No. 10 B. E. L.



President J. B. Watson
Sec. Treas. W. S. Peterson
High Master James Swanson
Meetings held the second Tuesday
of each month. All eligible welcome
as members.

HIRTLE'S
THEATRE

FRIDAY AND SATURDAY
APRIL 12th and 13th
SWISS FAMILY ROBINSON
Freddie Bartholomew —
and Edna Best

WEDNESDAY, APRIL 17
THAT'S RIGHT YOUR WRONG
Ray, Fredray Rogers days.
Edward Everett Horton

FRIDAY AND SATURDAY
APRIL 19th and 20th
HUNCHBACK OF
NOTRE DAME
Charles Laughton — Basil Rath-
borne — Maureen O'Hara

NEWS & COMEDY

FOR SALE—CHEAP, DWELLING at
Cheville, 7 rooms and bath. Apply
T. M. Wears, Barrister, Strathmore,
Alberta.

FOR SALE—ONE GOOD DAIRY
Cow, 2 years old, 15-20 Tractor, Ap-
ply John Warrack, Strathmore.

FOR RENT—DWELLINGS 3 ROOMS
and 4 Rooms. Apply T. M. Wears,
Barrister, Strathmore.

FOR SALE—ONE 20-20 JOHN
Deere Press Drill; One 10-10 Mas-
sey-Harris Spring Tooth Cultivator,
power lift. Apply Jack Warrack,
Cheville, Alta.

FOR SALE—ONE MILK COW,
Fresh, milking between 5 and 6
gallons a day; One McCormick
Deering Cream Separator, in good
condition; 2 Cream Cans; several
sets of harness and 14 inch Gang
plow. Apply H. Burks, Strathmore,
Alberta.

PUBLIC MEETING
STRATHMORE
THURSDAY, APRIL 18th
Section 1, R. D. 11551
TECHNOCRACY INC.
PRESENTS

TED PEARMAN
MEMORIAL HALL
STRATHMORE
THURSDAY, APRIL 18th

CHASE FUNERAL
HOME
(MOTOR EQUIPMENT)
PHONE 78—STRATHMORE
PHONE M350—CALGARY

NOTICE OF CHANGE OF NAME
Notice is hereby given of the fol-
lowing application to The Provincial Sec-
retary under the provisions of The
Change of Name Act.

I, John Brown Farrell, at present of
the City of Vancouver, in the Province
of British Columbia, do hereby
make application under the provisions
of The Change of Name Act, for a
change of name as follows:
From my present name John Brown
Farrell to Kenneth Thomas Wright.

In Witness Whereof I have hereunto
set my hand this 16th day of March
1940 at Vancouver, in the Province
of British Columbia.

Signed by the above applicant in the
presence of:
Dulley James Schubert,
Vancouver, B. C.
John Brown Farrell.

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

PHONE M4179—
JAMES MORRIS
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Auction Sale

Patented with instructions from the
owner, I will sell at the farm of W.
SANDERS, 5 MILES EAST OF NAMAKA
18 MILES SOUTHEAST OF
STRATHMORE

TUESDAY, APRIL 15th — 1 P. M.

● 13 HEAD HORSES — 2 years old;
2 Yearling Colts; Balance are all
Young Well Broken Work Horses in
the best condition.

9 COWS — 1 BROOD SOW
Fresh, & coming in. To farrow in Apr.

MACHINERY
Double Disc; Gang Plow; Walking
Plow; (New) Harrows and Cart;
Wagon and Box and Rack; 20 Run
3. H. 10-10 Single Disc Drill; Buggy;
New Victor Cream Separator; Cream
Cans; Tools; Chains; Shovels, Etc.
Also quantity of Household Furnish-
ing. Entries Accepted For This Sale
Terms Cash. No Reserve

NEWS & COMEDY
FOR SALE—CHEAP, DWELLING at
Cheville, 7 rooms and bath. Apply
T. M. Wears, Barrister, Strathmore,
Alberta.

FOR SALE—ONE GOOD DAIRY
Cow, 2 years old, 15-20 Tractor, Ap-
ply John Warrack, Strathmore.

FOR RENT—DWELLINGS 3 ROOMS
and 4 Rooms. Apply T. M. Wears,
Barrister, Strathmore.

FOR SALE—ONE 20-20 JOHN
Deere Press Drill; One 10-10 Mas-
sey-Harris Spring Tooth Cultivator,
power lift. Apply Jack Warrack,
Cheville, Alta.

FOR SALE—ONE MILK COW,
Fresh, milking between 5 and 6
gallons a day; One McCormick
Deering Cream Separator, in good
condition; 2 Cream Cans; several
sets of harness and 14 inch Gang
plow. Apply H. Burks, Strathmore,
Alberta.

PUBLIC MEETING
STRATHMORE
THURSDAY, APRIL 18th
Section 1, R. D. 11551
TECHNOCRACY INC.
PRESENTS

TED PEARMAN
MEMORIAL HALL
STRATHMORE
THURSDAY, APRIL 18th

CHASE FUNERAL
HOME
(MOTOR EQUIPMENT)
PHONE 78—STRATHMORE
PHONE M350—CALGARY

NOTICE OF CHANGE OF NAME
Notice is hereby given of the fol-
lowing application to The Provincial Sec-
retary under the provisions of The
Change of Name Act.

I, John Brown Farrell, at present of
the City of Vancouver, in the Province
of British Columbia, do hereby
make application under the provisions
of The Change of Name Act, for a
change of name as follows:
From my present name John Brown
Farrell to Kenneth Thomas Wright.

In Witness Whereof I have hereunto
set my hand this 16th day of March
1940 at Vancouver, in the Province
of British Columbia.

Signed by the above applicant in the
presence of:
Dulley James Schubert,
Vancouver, B. C.
John Brown Farrell.

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

Good Seed
Is the first step in successful farming operations.
See Your
NATIONAL AGENT
for full information on obtaining Registered and Certified
Seed at reasonable prices.

James Morris
FLORIST and SEEDMAN
Cut Flowers For All Occasions
Wedding Bouquets, Floral Designs
Seeds, Bulbs, House Plants, Etc.
331A 8th Ave. West CALGARY

The EDMONTON LETTER

By T. B. Windsor

Edmonton, April 11th—A campaign
which is expected to bring \$4,000,000
extra "export" business to Alberta in
the next few months in the form of
tourist traffic was undertaken over the
week end by the federal government
and Alberta business men, with the
provincial government also giving the
plan its endorsement.

Robert J. C. Stead, of Ottawa, on
time Alberta newspaperman who now
is superintendent of publicity for the
national parks in Edmonton, con-
ferring with representatives of the
chamber of commerce, motoring orga-
nizations, the provincial government
and national park commissioners to
make arrangements for the official
opening of the federal government's Ja-
sper-Highway on tomorrow day, and
for the advertising of Alberta ad-
vantage from the traffic.

Providing internal turmoil does not
disturb things, nothing can prevent
Alberta from realizing a golden harvest
of tourist dollars this year, chiefly
from across the international bound-
ary. Mr. Stead predicted. Revenue
from tourist traffic finds its way into
the pockets of every class of citizen,
from primary producers to professional
man and including retail merchants,
directly or indirectly, every type of ser-
vice because tourist traffic consumes, dir-
ectly and stimulates the circula-
tion of money, economists know. At
verting is the key to individual ad-
vantage from the traffic.

Within Alberta, politics lay com-
paratively dormant this week, and it
developed and distribution on the de-
velopment varieties by plant breeders,
and the other concerned with pro-
ducing favorable conditions under which
maximum yields of best quality pro-
ducts may be secured. Why is it that the
first way is so popular, and the second
so sadly neglected? Nothing is easier
than to "sell" a new variety of wheat
to growers; but the adoption of meth-
ods of production necessary for the
best immediate results and for the
permanent benefit of the land is a
much slower process.

The National Department of the
North-West Line Elevators Association
has been organized because the mem-
ber companies of the Association de-
sire to do their part in assisting gov-
ernment and other agencies in meeting
the problems outlined above. These

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

velopments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

ENGLAND
IN THE TWELFTH CENTURY

The development of the art of brewing as we have traced it since
the Egypt of 500 B. C., through the period of the Greeks, Romans, Spaniards,
Gauls and Germans, all have adopted beverages made from barley, we
now come to early English history; William of Malmesbury informs us
that in the reign of Henry II the monasteries were remarkable for the
strength and purity of their ale, brewed from malt prepared by the
monks with great skill and care.

AND TODAY

Modern people are increasingly aware of how BEER contributes to
better living. It offers companionship when you are alone... fellowship
when among friends and a sensible flourish to the hospitality that
grace your home.

Ask for -- Insist on

MADE IN ALBERTA

BEERS

"the BEST BEERS MADE"

This Advertisement is Not inserted by the Alberta Liquor Control
Board or by the Government of the Province of Alberta

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes to coordinate
its activities with those of government
agencies as closely as possible. They
will keep in close touch with the de-

developments in agricultural research on
the one hand, and with the country
elevator on the other. Any farmer be-
lieving that the Department can
serve him in any way, should get in
touch with his local line elevator ag-
ency, or communicate with the De-
partment directly.

compagnies believe that they are in a
particularly favorable position to aid
in bridging the gap between agricul-
tural research and farm practice. Our
own Department hopes